

CURRICULUM VITAE

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Personal Profile

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Professor (HAG),
Department of Management Studies & Industrial Engineering (MS & IE),
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Date of Birth

May 20, 1961

Sex

Male

Marital Status

Married

Areas of Specialization & Interest

Financial, Cost & Management Accounting, Corporate Finance, Security Analysis & Portfolio Management, Financial Services, Corporate Governance, Earnings Management.

Courses Designed & Taught

Financial Accounting & Reporting; Corporate Finance; Security Analysis & Portfolio Management; Management of Financial Services; Cryptocurrency Management.

Teaching Experience

- **Emeritus Professor**, IIT (ISM), Dhanbad since June 01, 2026.
- **Professor (HAG)**, IIT(ISM), Dhanbad from May 12, 2021 up to May 31, 2026.
- **Professor**, IIT(ISM), Dhanbad since February 21, 2009.
- **Associate Professor**, IIT(ISM), Dhanbad from February, 2005 to February, 2009.
- **Assistant Professor**, IIT(ISM), Dhanbad from January 1998 to February, 2005.
- **Lecturer**, IIT(ISM), Dhanbad from July 1996 to January 1998.
- **Lecturer**, Department of Commerce, PU College (erstwhile Constituent college of NEHU, Shillong) from May, 1985 to July 1996.

Academic Qualification

Ph.D: Awarded in 1996 by the Department of Commerce, Utkal University, Odisha on the topic titled 'Modelling for financial restructuring process in the service rendering public enterprises in India'.

M.Com: Passed in 1982 with 'A+' Grade from Department of Commerce, Utkal University, Odisha.

B.Com: Passed in 1980 with 1st Division in Accountancy (Hons.) from Ravenshaw College, Cuttack under Utkal University, Odisha.

Research Activities

(i) Supervision of Ph.D. Scholars

1. *A study on the ethical intentions of accounting professionals in India* – by Shri Rajesh Kumar (17DR000385), Awarded in May, 2026 - Supervisor: Prof. J.K. Pattanayak, Joint-Supervisor: Prof. Bibhas Chandra.
2. *A study of connectedness, hedging and safe-haven properties - insights from within cryptocurrencies and between cryptocurrencies and financial markets* – by Shri Ankam Pranay Kumar (21DR0022), Awarded in April, 2026 - Supervisor: Prof. J.K. Pattanayak.
3. *Dynamics among Intellectual Capital, Earnings Management practices, and Corporate Performance of seven emerging (E7) economies* – by Ms. Swati Mohapatra (19DR0164) – Awarded in April, 2025 - Supervisor: Prof. J.K. Pattanayak.
4. *Impact of corporate governance factors on the choice of earnings management practices by new issues firms - A comparative study of select Indian and Chinese firms* – by Ms. Aprajita Pandey (2016DR0043) - Awarded in April, 2022 - Supervisor: Prof. J.K. Pattanayak.
5. *Impact of corporate governance practices on cost of capital determination – A study of select Indian companies* – by Ms. Varnita Srivastava (2014DR0264) - Awarded in December, 2021 - Supervisor: Dr. Niladri Das; Joint Supervisor: Prof. J.K. Pattanayak.
6. *Impact of intellectual capital on performance of commercial banks - A study of select African commercial banks* – by Mr. Godfred Oppong Kesse (16ID000003) - Awarded in June, 2021 - Supervisor: Prof. J.K. Pattanayak; Joint Supervisor: Dr. M. Irfan.
7. *Analyzing investors' behavior towards equity investment in India – A study on Indian stock market* – by Ms. Sharada Kumari (- Awarded in January'2021 - Supervisor: Dr. Bibhas Chandra; Joint Supervisor: Prof. J.K. Pattanayak.
8. *Governance of privately managed business schools in India- A case study* - by Shri Prashanta Guha (2012DR1009) - Awarded in November' 2020 - Supervisor: Prof. J.K. Pattanayak.
9. *Study of Market Efficiency in the Cryptocurrency Market – An Adaptive Market Hypothesis Approach* – by Shri Sashikanta Khuntia (2015DR0177) - Awarded in November' 2020 - Supervisor: Prof. J.K. Pattanayak.
10. *Study of relationship between earnings management practices and corporate social responsibility activities in select Indian mining firms* – by Ms. Binoti Patro (2013DR0107) - Awarded in November' 2017 - Supervisor: Prof. J.K. Pattanayak.
11. *Effect of economic policies on industrial sector performance – A study in Indian context* - by Shri Subir Chattopadhyay (2013DR1028) - Awarded in September' 2017 - Supervisor: Prof. J.K. Pattanayak; Joint Supervisor: Prof. Niladri Das.
12. *Impact of corporate governance mechanism on earnings management practices and firm performance - A study of select Indian commercial banks* - by Ms. Prity Kumari (2012DR0072) - Awarded in January' 2017 - Supervisor: Prof. J.K. Pattanayak.

13. *Dimensions of consumer-based brand equity (CBBE) in fast food sector – A study of select brands operating in India* - by Shri Pankaj Kumar Singh (Awarded in January' 2016); Supervisor: Prof. J.K. Pattanayak.
14. *Assessing the consumer buying behaviour of young Indian adults – A study on Mobile Phones* - by Ms. Shampa Nandi (Awarded in November' 2015); Supervisor: Prof. J.K. Pattanayak; Joint Supervisor: Prof. Saumya Singh.
15. *A study of investors' behaviour to corporate announcements and its influence on the Indian stock market* – by Shri Santu Das (Awarded in September' 2013); Supervisor – Prof. J.K. Pattanayak; Joint Supervisor – Prof. P. Pathak.
16. *Evaluation of Carbon Credit trading practices – A study of select Indian companies engaged in power generation* – by Shri Gyanesh Kumar Sinha (Awarded in August' 2013); Supervisor – Prof. C. Bhar & Joint Supervisor – Prof. J.K. Pattanayak.
17. *Developing a Conceptual Framework for effective implementation of Micro Finance on Poverty Alleviation – A study of Select districts of Uttar Pradesh* – by Shri Manish Kumar Jha (Awarded in January' 2013); Supervisor – Prof. J.K. Pattanayak.
18. *A study for curriculum development on Environmental Accounting in Indian Management Education-* by Shri Balram Choubey (Awarded in January' 2013); Supervisor – Prof. J.K. Pattanayak; Joint Supervisor – Prof. Mitali Sen.
19. *Developing a conceptual framework for Environmental Accounting and Disclosure: A study of select Indian companies* – by Ms. Kuhali Mukherjee (Awarded in January' 2012); Supervisor – Prof. J.K. Pattanayak; Joint Supervisor – Prof. Mitali Sen.
20. *Evaluating corporate social performance in the coal industry – An empirical study through Acceptability Concept* – by Ms. Namrata Pathak (Awarded in July'2011); Supervisor – Prof. J.K. Pattanayak.
21. *Developing an Activity Based Management Model for Higher Educational Institutions– A study of select Indian cases* - by Shri Bibhas Chandra. (Awarded in September'2010); Supervisor – Prof. J.K. Pattanayak.
22. *Analysis of the fundamental factors affecting the market price of shares constituting the Index – A Study of SENSEX and NIFTY* – by Shri Niladri Das. (Awarded in April' 2010); Supervisor – Prof. J.K. Pattanayak.
23. *A Study on Development of appropriate Strategies for effective functioning of Community Polytechnic in Jharkhand* – by Shri Ganesh Prasad. (Awarded in January' 2008); Supervisor – Prof. C. Bhar; Joint Supervisor – Prof. J.K. Pattanayak.
24. *Strategies for Technology Transfer – A case study of select small-scale units* – by Shri Pranab Kumar (Awarded in October' 2006); Supervisor – Prof. P. Pathak & Joint Supervisor – Prof. J.K. Pattanayak.
25. *Determinants of Liability Structure: A Study of the Indian Commercial Banks* – by Ms. Mitali Sen (Awarded in October' 2006); Supervisor – Prof. J.K. Pattanayak.

26. *Developing an Accounting Framework for Higher Educational Institutions in India with special emphasis on University Level Institutions* – by Shri Pramod Mathur (Awarded in March' 2006); Supervisor – Prof. J.K. Pattanayak.

(iii) Research Publications

(a) Publications in Indexed Journals

1. Ankam, P. K. & **Pattanayak J.K.** (2025). Do cryptocurrencies exhibit similar hedging and safe haven properties under different uncertainty indices? A comparative analysis with gold and the U.S. Dollar index. *Finance Research Letters*, 2025; Vol.86, Part – G; DOI: [10.1016/j.frl.2025.108934](https://doi.org/10.1016/j.frl.2025.108934); (Elsevier, Scopus/ SSCI, ABDC- 'A') – [Q1].
2. Kumar R & Chandra B; & **Pattanayak J.K.** (2025). The moderating influence of Machiavellian personality traits and achievement motives on accounting professionals' ethical intentions. *International Journal of Ethics and Systems*, 2025, (doi: 10.1108/IJOES-04-2024-0097), (ABDC - 'C') – [Q1].
3. Mohapatra S & **Pattanayak J.K.** (2024). Unveiling the relationship between intellectual capital and corporate performance through earnings management practices. *Benchmarking - An International Journal*, 2024, (doi: <https://doi.org/10.1108/BIJ-10-2024-0689>), (ABDC – 'B') – [Q1].
4. Mohapatra S & **Pattanayak J.K.** (2024). Unraveling the Dynamics of Intellectual Capital, Firm Performance, and the Influential Moderators—BIG4 Auditors and Group Affiliation. *International Journal of Financial Studies*, 2024, 12, 29. <https://doi.org/10.3390/ijfs12010029>, (ESCI, ABDC- 'B').
5. Pandey A & **Pattanayak J.K.**, & Singh P (2022). Does the Listing Process of an Initial Public Offering affect the Choice of Earnings Management Practices? *NMIMS Management Review*, Volume XXX, Issue-5 | October 2022, pp 231-250. <http://doi.org/10.53908/NMMR.300501> (Scopus, ABDC- 'C').
6. Pandey A & **Pattanayak J.K.**, & Singh P (2022). Role of corporate governance in constraining earnings management practices: A study of select Indian and Chinese firms. *Journal of Indian Business Research*, Vol. 14, No.3, pp 231-250. DOI 10.1108/JIBR-03-2021-0104 (Scopus, ABDC- 'C').
7. Pandey A & **Pattanayak J.K.** (2021). Earnings Management and IPO Anomalies – Evidence from Indian Stock Market. *Business Perspectives and Research*, 2278533721994719. doi/abs/10.1177/2278533721994719, (Scopus, ABDC - 'C').
8. Khuntia S, & **Pattanayak J.K.** (2021). Adaptive calendar effects and volume of extra returns in the cryptocurrency market. *International Journal of Emerging Markets*, DOI 10.1108/IJOEM-06-2020-0682, Emerald Publishing Limited 1746-8809 (Scopus/ SSCI, ABDC - B) [Q3].

9. Sinha VK, Chandra B, & Pattanayak J.K.(2020). Applicability of activity-based management system in coal mines–a case study of an underground coal mine. *Journal of Mines, Metals and Fuels*, 68(4), 120-130 (**Scopus**).
10. Khuntia S, & Pattanayak J.K.(2020). Evolving efficiency of exchange rate movement: An evidence from Indian foreign exchange market. *Global Business Review*, 21(4), 956-969 (**Sage, Scopus/ ESCI, ABDC- 'C'**).
11. Khuntia S, & Pattanayak J.K.(2020). Adaptive long memory in volatility of intra-day bitcoin returns and the impact of trading volume. *Finance Research Letters*. Volume 32, January 2020, 101077 (**Elsevier, Scopus/ SSCI, ABDC- 'A'**) - [Q1].
12. Guha P & Pattanayak J.K.(2019). Governance practices in private management colleges in West Bengal: a perceptual undertone of faculty members. *Sri Lanka Journal of Social Sciences*, 42(2), pp.101–111 (**Scopus/ ESCI**).
13. Oppong Kesse G, Pattanayak J.K.& Irfan M (2019). Impact of intellectual capital on productivity of insurance companies in Ghana: A panel data analysis with System GMM estimation. *Journal of Intellectual Capital*, Vol. 20 No. 6, pp. 763-783. (**Emerald, Scopus/ SSCI; ABDC-B**) [Q1].
14. Kumari S, Chandra B & Pattanayak J.K.(2019). "Personality traits and motivation of individual investors towards herding behaviour in Indian stock market", *Kybernetes*, Vol. 49 No. 2, pp. 384-405 (**Emerald, Scopus/SCI; 2019**) - [Q3].
15. Oppong Kesse G, Irfan M & Pattanayak J.K.(2019). Impact of intellectual capital on financial performance of firms: A study on Tourism and Hospitality firms in India. *Indian Journal of Finance*. Vol. 13, No. 2, February, 2019, pp 07-21 (**Scopus, ABDC-'C'**).
16. Oppong Kesse G & Pattanayak J.K.(2019). Does investing in Intellectual Capital improve productivity? Panel evidence from commercial banks in India. *Borsa Istanbul Review*, Volume 19, Issue 3, September 2019, Pages 219-227 (**Scopus/SSCI**) [Q1].
17. Srivastava V, Das N, & Pattanayak J.K.(2019). 'Impact of Corporate Governance attributes on Cost of Equity: Evidence from an Emerging Economy' *Managerial Auditing Journal*, Vol.34, Issue.2, pp.142-161 (**Emerald, Scopus/SSCI, ABDC - 'B'**) - [Q2].
18. Srivastava V, Das N, & Pattanayak J.K.(2019). 'Women on boards in India: a need or tokenism?' *Management Decision*, Vol.56, Issue.8, pp. 1769-1786, (**Emerald, Scopus/SSCI, ABDC- 'B'; 2019**) - [Q2].
19. Khuntia S, Pattanayak JK, & Hiremath GS (2018). Is the foreign exchange market efficiency adaptive? The Empirical evidence from India. *Journal of Asia-Pacific Business*, Vol. 18, No.-9, 261-285 (**Taylor & Francis, Scopus, ABDC- 'C'**).
20. Khuntia S, & Pattanayak J.K.(2018). 'Adaptive market hypothesis and evolving predictability of bitcoin, *Economics Letters*, Vol. 167, June, 2018, pp 26-28; (**Elsevier, Scopus/SSCI, ABDC- 'A'**) [Q2].

21. Srivastava V, Das N, & **Pattanayak J.K.** (2018). 'Corporate Governance: Mapping the Change', *International Journal of Law and Management*, (60), 19-33, <https://doi.org/10.1108/IJLMA-11-2016-0100> (**Emerald, Scopus, ABDC- 'C'**).
22. Pandey A & **Pattanayak J.K.**(2018). 'Impact of firm specific and macro- economic factors on the level of underpricing of Initial Public Offerings (IPOs): Evidence from Indian market, *Indian Journal of Finance*, Vol. 12, No. 2, February, 2018, pp 7-25 (**Scopus, ABDC - 'C'**).
23. Patro B & **Pattanayak J.K.**(2017). 'Corporate Governance as a moderating variable for identifying the relationship between CSR and Earnings Management: A study of listed Indian mining firms, *Prabandhan: Indian Journal of Management*, Vol. 10, No.-10, October, 2017, pp 14 - 40 (**Scopus**).
24. Khuntia S, & **Pattanayak J.K.**(2017). 'Dynamics of Indian foreign exchange market efficiency: An Adaptive market hypothesis approach, *Indian Journal of Finance*, Vol. 11, No. 9, September, 2017, pp 39-52 (**Scopus, ABDC - C**).
25. Patro B & **Pattanayak J.K.**(2017). 'Association of CSR Disclosure with Accounting Conservatism: A Study of Select Indian Mining Firms, *Indian Journal of Finance*, Vol. 11, No.-3, March, 2017, pp 7 - 25 (**Scopus, ABDC - C**).
26. Chattopadhyay S, Das N, & **Pattanayak J.K.**(2017). 'Economic influence vis-à-vis firm performance: an empirical study in Indian context', *International Journal of Economic Research*, Vol. 14, No. 4, pp. 203 - 231 (**Scopus**).
27. Kumari P & **Pattanayak J.K.**(2017). 'Linking earnings management practices and corporate governance system with the firms' financial performance: a study of Indian commercial banks', *Journal of Financial Crime*, Vol. 24, No. 2, pp. 223 - 241 (**Emerald, Scopus, ABDC- 'B'**).
28. Singh PK & **Pattanayak J.K.**(2016). 'Study of the Relationship among the Factors of Brand Equity: A Study on Fast-food Brands', *Global Business Review*, Vol. 17, No. 5, October 2016, pp 1227-1239 (**Sage, Scopus, ABDC- 'C'**).
29. Das N & **Pattanayak J.K.**(2016). 'Corporate governance mechanism for academic institutions imparting higher education in India', *International Journal of Management in Education*, Vol. 10, No. 2, January 2016, pp 204-217 (**Inderscience, Scopus**).
30. Kumari P & **Pattanayak J.K.**(2015). 'The trend of earnings management practices in the Indian financial sector', *Indian Journal of Finance*, Vol. 9, No. 9, September 2015, pp 44-54 (**Scopus, ABDC - C**).
31. Nandi S & **Pattanayak J.K.**(2015). 'Brand loyalty and switching: An empirical study on mobile phone usage among young Indian adults', *Indian Journal of Marketing*, Vol. 45, No.-3, March, 2015, pp 39 - 53 (**Scopus, ABDC - C**).

32. Kumari P & **Pattanayak J.K.**(2014). 'Earnings management and corporate governance issues in the banking and finance sector: A review of literature ', *Prabandhan: Indian Journal of Management*, Vol. 7, No.-12, December, 2014, pp. 22- 31 (**Scopus**).
33. Das S, **Pattanayak, JK**, & Pathak, P (2014). 'Effect of quarterly earnings announcement under different market conditions - An empirical study of companies constituting SENSEX', *Journal of Indian Business Research*, Vol. 6, No.-2, July, 2014, pp. 128 - 154 (**Emerald, Scopus, ABDC- 'C'**).
34. Sen M, Mukherjee K, & **Pattanayak J.K.**(2011). 'Corporate environmental disclosure practices in India', *Journal of Applied Accounting Research*, Emerald Group Publishing Limited, UK, Vol. 12 Issue: 2, pp.139 – 156 (**Emerald, Scopus, ABDC- 'B'**).
35. Sen M, **Pattanayak JK**, and Choubey B (2010). 'Designing a course curriculum on environmental accounting - viewpoint of industry practitioners' in the special issue of *Social and Environmental Accountability Journal*, 30(2): September, 2010, pp96-109 (**Taylor & Francis, Scopus, ABDC-'B'**).
36. Das N, & **Pattanayak J.K.**(2009). 'Analysis of the fundamental factors affecting the market price of shares constituting the Indian index - A case study of SENSEX', *International Journal of Accounting and Finance*, Vol. I -3, June 2009, pp 323-355. (**Inderscience, Scopus, ABDC- 'C'**).
37. Das N, Sen M, & **Pattanayak J.K.**(2008). 'Assessment of Students Perception towards Developing a Course in Environmental Accounting', *International Journal of Accounting and Information Management*, Vol.16, No. 2, 2008, pp.122-139 (**Emerald, Scopus, ABDC- 'B'**).

(b) Publications in other Academic Journals & in Edited Books as Chapters

38. Khuntia, S. and **Pattanayak, J.K.** (2016), 'Random walk, adaptive behaviour and dynamic relationship between stock and forex markets: An evidence from India', *Indian Accounting Review*, Vol. 20, No. 2, December 2016, pp 1-24.
39. Kumari, P. and **Pattanayak, J.K.** (2015), 'Earnings management and firm performance: An insight into Indian commercial banks', *Journal of Scientific Research and Development*, Vol. 2, No. 11, November 2015, pp 76-84.
40. Patro, B. and **Pattanayak, J.K.** (2014), 'Governance and its impact on the association between CSR and Earnings Quality : Evidence from Indian private mining firms', *Indian Accounting Review*, Vol. 18, No.-2, December, 2014, pp 1 - 19.
41. Singh, P.K. and **Pattanayak, J.K.** (2014), 'The impact of brand loyalty on consumers' sportswear brand purchase', *IUP Journal of Brand Management*, Vol. XI, No.4, December 2014, pp 40-52.
42. Guha, P., **Pattanayak, J.K.** and Roy Chaudhuri, M. (2014), 'Corporate Governance – A perceptual undertone of management graduates', *IPE Journal of Management (A publication of Institute of Public Enterprise, Hyderabad)*, Vol. 4, No.-2, July - December 2014, pp 25-46.

43. Das, S., **Pattanayak, J.K.** and Pathak, P. (2014) – ‘A study on cross sectional dependence and independence approach in an event study – A case with SENSEX’, *International Journal of Financial Management*, Vol. 4, Issue-3, July, 2014, pp. 11 - 27.
44. Patro, B. and **Pattanayak, J.K.** (2014), ‘Detecting earnings management using accrual based models – An empirical study with reference to Coal India Ltd.’, *The IUP Journal of Accounting Research & Audit Practices*, Vol. XIII, No.-2, April, 2014, pp 53-64.
45. Mukherjee, K., Sen, M. and **Pattanayak, J.K.** (2014), ‘A suggestive framework for corporate environmental reporting in India’, *Vilakshan – XIMB Journal of Management*, Vol. 11, No.-1, March, 2014, pp 15 - 40.
46. Singh, P.K. and **Pattanayak, J.K.** (2014), ‘A study of brand equity factors affecting shareholders’ value’, *AIMS International Journal of Management*, Vol. 8, No. 2, May 2014, pp 153-164.
47. Singh, P.K. and **Pattanayak, J.K.** (2014), ‘Linking of customer satisfaction with shareholders’ value’, *Global Journal of Finance and Management*, Vol. 6, No. 5, pp 403-412.
48. Choubey, B. and **Pattanayak, J.K.** (2014), ‘Designing a course curriculum on Environmental Accounting: Viewpoint of Indian stakeholders’, *The IUP Journal of Accounting Research & Audit Practices*, Vol. XIII, No.-3, July, 2014, pp 7-24.
49. Chhabra, K.S. and **Pattanayak, J.K.** (2014), ‘Financial accounting practices among small enterprises: Issues and challenges’, *The IUP Journal of Accounting Research & Audit Practices*, Vol. XIII, No.-3, July, 2014, pp 37-54.
50. Choubey, B. and **Pattanayak, J.K.** (2014), ‘Curriculum for Environmental Accounting: A comparative analysis for the viewpoints of manufacturing and financial service rendering organizations’, *The IUP Journal of Accounting Research & Audit Practices*, Vol. XIII, No.-1, January, 2014, pp 62-78.
51. Kumari, P. and **Pattanayak, J.K.** (2014), ‘The role of board characteristics as a control mechanism of earnings management: A study of select Indian service sector companies’, *The IUP Journal of Corporate Governance*, Vol. XIII, No.-1, January, 2014, pp 58- 68.
52. Kumari, P. and **Pattanayak, J.K.** (2014), ‘Impact of corporate governance on level of earnings management and overall firm performance’, *International Journal of Financial Management*, Vol. 4, Issue-1, January, 2014, pp 82-95.
53. Das, S., **Pattanayak, J.K.** and Pathak, P. (2013) – ‘An event study analysis of the effect of quarterly earnings announcement during the bull and bear markets - A case with SENSEX’, *The IIMS Journal of Management Science*, (IIM Shillong), Vol. 4, No. 2, July - December 2013, pp. 113 - 131.
54. Choubey, B., Sinha, T. and **Pattanayak, J.K.** (2013), ‘A study of skill related factors affecting entrepreneurial success in India’, *The IUP Journal of Entrepreneurship Development*, Vol. X, No.-3, September, 2013, pp 59-75.
55. Kumari, P. and **Pattanayak, J.K.** (2013), ‘Influence of discretionary accruals on earnings management practices – A study of select Indian service sector companies’, *The IUP Journal of Accounting Research and Audit Practices*, Vol. XII, No.-3, July 2013, pp 28-40.

56. Das, N. and **Pattanayak, J.K.** (2013), 'The effect of fundamental factors on Indian stock market- A case study of Sensex and Nifty', *The IUP Journal of Applied Finance*, Vol. 19, No.-2, April 2013, pp 84-99.
57. Das, N. and **Pattanayak, J.K.** (2012), 'Impact of corporate fundamental factors on Indian stock market- A comparative study of Sensex and Nifty', *Indian Accounting Review*, Vol. 16, No.-2, December 2012, pp 15-33.
58. Chandra, B. and **Pattanayak, J.K.** (2012), 'Do Indian Higher Educational Institutions (HEIs) require an ABM framework? - A study', *AIMT Journal of Management (The journal of Army Institute of Management & Technology)*, Vol. I, No.2, July - December, 2012, pp 02-15.
59. Chandra, B. and **Pattanayak, J.K.** (2012), 'Shopping Proclivity for hypermarkets: An empirical study', *The IUP Journal of Marketing Management*, Vol. XI, No.1, February, 2012, pp 84-105.
60. Sinha, G.K., Bhar, C., and **Pattanayak, J.K.** (2012) 'Co₂ emission by power sector in India: A comparative study of government sector and private sector with special reference to the climate change in global perspective', *4D International Journal of Management and Science*, <http://www.4dinternationaljournal.com>, Vol. 2 Issue 1, pp.116 – 134.
61. Sen, M., Mukherjee, K., and **Pattanayak, J.K.** (2011) 'Corporate environmental disclosure practices in India', *Journal of Applied Accounting Research*, Emerald Group Publishing Limited, UK, Vol. 12 Issue: 2, pp.139 – 156.
62. **Pattanayak, J.K.**, Sen, M. and Choubey, B. (2011), 'Perception of students in designing a course curriculum on Environmental Accounting: A case study', *The IUP Journal of Accounting Research & Audit Practices*, Vol. X, No.2, April, 2011, pp 28 - 44.
63. Mukherjee, K., Sen, M. and **Pattanayak, J.K.** (2010), 'Firm characteristics and corporate environmental disclosure practices in India', *The IUP Journal of Accounting Research & Audit Practices*, Vol. IX, No.4, July, 2010, pp 24 - 41.
64. Chandra, B. and **Pattanayak, J.K.** (2010), 'Cost Management Practices: A cross-country study with special reference to Higher Educational Institutions in India', *The IUP Journal of Accounting Research & Audit Practices*, Vol. IX, No.3, July, 2010, pp 47-64.
65. Chandra, B. and **Pattanayak, J.K.** (2010), 'Activity based management system for Higher Educational Institutions (HEIs) in India: A study of select university level HEIs', *Indian Accounting Review*, Vol.14, No.1, June - December, 2010, pp 13-28.
66. Chandra, B. and **Pattanayak, J.K.** (2010), 'Analyzing philanthropic aspect of corporate social responsibility: a study on select industrial cases', *Journal of Managerial Finance and Research*, Journal of Institute of Public Enterprise, Hyderabad, Vol. 6, No.1, January – June 2010, pp 53-80.
67. Chandra, B. and **Pattanayak, J.K.** (2010), 'A conceptual framework for effective cost management of Higher Educational Institutions in India: An Activity Based Management Approach', *Optimization – Journal of Research in Management*, Vol.3, No.1, Jan- June, 2010, pp 3-12.

68. Jha, M.K. and **Pattanayak, J.K.** (2009), 'Efficacy of micro finance as a poverty eradication strategy through community polytechnic: A conceptual framework', *International Journal of Development Studies*, Vol.1, Issue-II, July - December, 2009, pp 102-118.
69. **Pattanayak, J.K.** & Das, B. (2009), 'Resource Consumption Accounting – A Conceptual Framework', *The Icfai University Press on Accounting and Its Application*, Icfai University Press, August 2009, pp 217-230.
70. Pathak, N. and **Pattanayak, J.K.** (2009), 'Developing a Conceptual Framework for Effective CSR through Acceptability Concept', *Management Insight– The Journal of Incisive Analysers*, School of Management Sciences, Varanasi, Vol.5, No.1, June,2009, pp 54-68.
71. **Pattanayak, J.K.** (2009), 'An integration of Economic Value Added and Balanced Scorecard concepts for effective strategic management' in Das and Pramanik edited '*Economic Value Added*, Deep and Deep Publications, pp 29-50.
72. Sen, M. and **Pattanayak, J.K.** (2009), 'Integrating Economic Value Added with Activity-based Costing – Evidence from a manufacturing firm' in Das and Pramanik edited '*Economic Value Added*, Deep and Deep Publications, pp 194-214.
73. Das, N. and **Pattanayak, J.K.** (2009), 'Analysis of the fundamental factors affecting the market price of shares constituting the Indian index – A case study of SENSEX', *International Journal of Accounting and Finance*, Inderscience Enterprises Limited, Vol. I, Issue-3, June 2009, pp 323-355.
74. Sen, M. and **Pattanayak, J.K.** (2009), 'Factors influencing the liability structure: A study of Indian commercial banks', *Indian Accounting Review*, vol. 13, No.1, June 2009, pp. 48-66.
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76. Chandra, B. and **Pattanayak, J.K.** (2008). 'Efficacy of Activity Based Management Model in Higher Educational Institutions in India', *The Alternative – Journal of Management Studies and Research*, Vol.VII, No. 1 & 2, 2008, pp. 5-25.
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(c) Books Edited & Published

- Management Challenges – The Road Ahead (2006), Allied Publishers Private Limited, New Delhi; (Editors: Kampan Mukherjee, J.K.Pattanayak, Chandan Bhar and Pramod Pathak).
- Managing in the new global order (2008), Excel Books, New Delhi; (Co-editors: Kampan Mukherjee, J.K.Pattanayak, Chandan Bhar & Pramod Pathak).
- Management Education – The environmental dimensions (2008), Excel Books, New Delhi; (Co-editors: Pramod Pathak, J.K.Pattanayak, Chandan Bhar & Niladri Das).

(iv) Presentations in Conferences

1. Mohapatra, S., **Pattanayak J.K.**, and Mohapatra, M.R. **(2025)**, “Does Intellectual Capital shield firms from financial distress? Evidence from emerging economies”, 7th International Conference on Financial Markets & Corporate Finance 2025, VGSOM, IIT Kharagpur, June 28-29, 2025.
2. Kumar, R.; Chandra, B. and **Pattanayak J.K. (2025)**, “When and how does the dark personality trait influence Certified Accountants’ ethical behavior in financial reporting? Evidence from an emerging economy”, 7th International Conference on Financial Markets & Corporate Finance 2025, VGSOM, IIT Kharagpur, June 28-29, 2025.
3. Ankam P. K. and **Pattanayak J.K.(2025)**, “Time-frequency Spillovers between central bank digital currencies and cryptocurrencies”, 7th International Conference on Financial Markets & Corporate Finance 2025, VGSOM, IIT Kharagpur, June 28-29, 2025.
4. Kumar R., Chandra B. and **Pattanayak J.K.(2024)**, “Do Machiavellian personality traits and achievement motives influence the association among certified Indian accountants’ attitudes and fraudulent behavioral intentions in financial reporting? A test of the three-way interaction model”, 6th International Conference on Financial Markets & Corporate Finance 2024, DMS&IE, IIT(ISM), Dhanbad, July 6-7, 2024.
5. Mohapatra S. and **Pattanayak J.K.(2024)**, “Disentangling the Nexus between Intellectual Capital, Corporate Performance, and Earnings Management Practices in Emerging Nations: A Moderated Mediation Analysis”, 6th International Conference on Financial Markets & Corporate Finance 2024, DMS&IE, IIT(ISM), Dhanbad, July 6-7, 2024.
6. Ankam P. K. and **Pattanayak J.K.(2024)**, “Investigating the Spillovers from CBDCs to Cryptocurrencies during Pandemic and Russia Ukraine Crisis”, 6th International Conference on Financial Markets & Corporate Finance 2024, DMS&IE, IIT(ISM), Dhanbad, July 6-7, 2024.
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8. Kumar R., Chandra B. and **Pattanayak J.K.(2024)**, “Ethical behavioral intention among the Indian accounting professionals: Testing for the mediating effects of achievement

motives”, 9th PAN IIM World Management Conference 2023, Indian Institute of Management Sambalpur, January 22-24, 2024.

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11. Mohapatra S. and **J.K. Pattanayak(2023)** “Unveiling the relationship between intellectual capital and corporate performance through earnings management practices”, International Finance and Accounting Conference, Indian Institute of Management Jammu, September 8-9, 2023. (**Best Paper Award**)
12. Kumar R., Chandra B. and **Pattanayak J.K.(2022)**, “Does deviant motive influence the behavioral intention of accounting professionals? Evidence from India”, Fore International Finance Conference 2022, Fore School of Management, New Delhi, November 25-26, 2022.
13. Kumar Rajesh, Chandra B. and **Pattanayak J.K.(2022)**, “The moderating role of Machiavellianism in influencing behavioral intention of accounting professionals”, 4th International Conference on Financial Markets & Corporate Finance 2022, SJMSOM, Indian Institute of Technology Bombay, July 7-9, 2022.
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18. Pandey A. and **Pattanayak J.K. (2018)**, “Exploring the Relationship between Underwriter Reputation and Level of Earnings Management: An Evidence from Indian IPO Firms”, 8th Annual International Conference on Accounting and Finance (AF 2018) Singapore, Global Science and Technology Forum, July 23-24, 2018.

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29. Choubey B. and **Pattanayak J.K. (2011)**, "Perception of business professionals towards incorporating Environmental Accounting Course in Indian Management Education" in *ICBEF 2011: International Conference on Business, Economics and Finance* organized by WASET: World Academy of Science, Engineering and Technology, during June 24-26, 2011 at Paris, France.
30. Sen M., Mukherjee K. and **Pattanayak J.K. (2011)**, "Factors influencing voluntary environmental disclosure by Indian Polluting Companies" in *10th International Accounting Conference on Global financial meltdown & recovery: Changing paradigm of Accounting and Finance* organized by Indian Accounting Association Research Foundation during January 8-9, 2011.
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39. Jha M.K., Sen M. and **Pattanayak J.K.(2008)**, "Access to micro finance through community polytechnic – A conceptual framework" at the 'International Conference on Micro Finance: A tool to eradicate poverty' held in School of Management, Pondicherry University, Pondicherry on 23-25 January, 2008.
40. Das N. and **Pattanayak J.K.(2008)**, "Analysis of fundamental factors influencing market price of shares – A case study of Nifty" at the International Conference on Business and Finance held in ICFAI, Hyderabad in collaboration with Bentley College, Boston, USA on 11-12 January, 2008.
41. Das S. and **Pattanayak J.K.(2008)**, "The effect of quarterly earnings announcement on Sensex-A case with clustering of event" at the International Conference on Business and Finance held in ICFAI, Hyderabad in collaboration with Bentley College, Boston, USA on 11-12 January, 2008.
42. Das N. and **Pattanayak J.K.(2007)**, "Review of Fundamental Forces affecting various Stock Indices" in the *Eighth International Accounting Conference on Changing Paradigm of Accounting and Finance*, organized by Indian Accounting Association Research Foundation, Kolkata during January 6&7,2007.
43. Das S. and **Pattanayak J.K.(2007)**, "Appraisal of Behavioural Finance Research in Indian Context' in the *Eighth International Accounting Conference on Changing Paradigm of Accounting and Finance*, organized by Indian Accounting Association Research Foundation, Kolkata during January 6&7,2007.
44. Das N. and **Pattanayak J.K.(2006)**, "Analysis of fundamental factors affecting the market price of shares constituting the Index – A study of SENSEX", in the *5th International Conference on Business & Finance*, organized by the ICFAI University and Philadelphia University, USA held at ICFAI Business School, Hyderabad, during December 22&23,2006.
45. **Pattanayak J.K.** and Pathak P. (2006), "Efficacy of Balanced Scorecard as a Performance Management System in the Healthcare Sector in India" in the *International Conference on Service Industry – Challenges & Opportunities*, organized by Waljat Colleges of Applied Sciences, Muscat, Sultanate of Oman during September 13& 14,2006. (**Best Paper Award**)
46. Mathur P. and **Pattanayak J.K. (2005)**, "Developing Uniform Accounting Guidelines for Higher Educational Institutions in India – A Suggestive Framework" in the *Seventh International Accounting Conference on Changing Paradigm of Finance and Accounting*, organized by Indian Accounting Association and Research Foundation, Kolkata, during January 8&9,2005.
47. Sen M. and **Pattanayak J.K. (2005)**, "Implementing Balanced Scorecard in a Commercial Bank – A Conceptual Framework" in the *Seventh International Accounting Conference on Changing Paradigm of Finance and Accounting*, organized by Indian Accounting Association and Research Foundation, Kolkata, during January 8&9,2005.

48. Sen M. and **Pattanayak J.K.(2004)**, "Determinants of Capital Structure – A Comparative study of Public and Private Sector Indian Banks" in the *International Conference on Business and Finance – 2004*, organized by the ICFAI University and Philadelphia University, USA held at ICFAI Business School, Hyderabad, during December 27&28,2004.

Research Projects, Consultancy & MDPs:

(a) Research Projects (MRPs)

- *Capacity Building Training Programmes on Basic Level and Advanced Level Information Technology and Computer Training for Tribals in Jharkhand* –MRP funded by Ministry of Tribal Affairs, GOI under Centre of Excellence Scheme in March, 2024 - PI – Dr. Rashmi Singh & Co-PIs – Dr. Niladri Das; Prof. Sandeep Mondal; and Prof. J.K. Pattanayak; (Value: ₹1,92,47,184; Project No. MoTA (CoE)/2023-2024/04/MSIE-01) – Ongoing (2024 - 28).
- *Factors Affecting Transformational Rural Development and Enhanced Employment Opportunities through Sustainable Entrepreneurial Ventures in Rural areas of Eastern India* – MRP funded by ICSSR, GOI in April, 2023– PI – Dr. Niladri Das & Co-PI – Prof. J.K. Pattanayak; (Value: ₹13,67,400; Project No. ICSSR (9)/2023-2024/1002/MSIE) – Completed on 12.06.2025.
- *Designing a Model for Measuring Entrepreneurial Drive of Active and Prospective Entrepreneurs with Science and technology (S&T) background in Jharkhand* funded by DST, GOI; Value: ₹18,15,550; PI – Dr. Niladri Das & Co-PI – Prof. J.K. Pattanayak; (September, 2017– December, 2019) Completed & Report submitted in January, 2020.
- *Developing a Framework of Critical Indicators for Entrepreneurial Success of Science and Technology (S&T) Graduates in Eastern India*– funded by DST, GOI; Value: ₹10,72,500; PI – Dr. Niladri Das and Co-PI – Prof. J.K. Pattanayak; Project No. DST(108)/2014-2015/395/MS; (June, 2014 – October, 2016) Report submitted on October 30, 2016.
- *Developing an accounting system for small and micro enterprises of Jharkhand*, funded by UGC, GOI; Value: ₹5,38,600; PI – Prof. J.K. Pattanayak; (April, 2013 –July, 2017); Project No.: UGC (84)/2013-2014/332/MS; Report submitted on 07.08.2017.
- *Evaluating the Efficacy of Financial Inclusion in Jharkhand*– A Major Research Project funded by Indian Council of Social Science and Research (ICSSR), Ministry of Education, GOI in August, 2013 – (Value: ₹3,00,000; Project No. ICSSR (2)/2013-2014/355/MS); PI – Dr. Niladri Das and Co-PI – Prof. J.K. Pattanayak; Completed in August, 2015.
- *'Developing a course structure on Environmental Accounting for Management Students in India'*, funded by UGC, GOI; Value: ₹3,61,700; Project No. F.No. 5-317/2013(HRP); PI– Prof. J.K. Pattanayak; (May, 2009 –December, 2011)January, 2012.
- *'Promoting environment friendly technology management in small scale units – A case study of Jharkhand'*, funded by Ministry of HRD, GOI, completed and Report submitted in September, 2007; Value: ₹4,00,000; PI– Prof. Pattanayak J.K.& Co-PI-Prof. P. Pathak; (2005-2007).

- *'Framework for Technology Transfer in the Small-Scale Industries - Imperatives and Strategies'*, funded by Ministry of HRD, GOI; Value: ₹5,00,000; PI – Prof. P. Pathak and Co-PI- Prof. J.K. Pattanayak; (2000-2004) Report submitted in 2004.
- *'Value relevance of Cash flow disclosures – as assessed by the security market effects'*, A Minor Research Project funded by erstwhile School of Mines; Value: ₹30,000; PI – Prof. J.K. Pattanayak, 2001.

(b) Consultancy

- Co-CI in Consultancy Project titled *'Social Impact Assessment Study Under Gare Palma Coal Mines, M/s Jindal Power Limited, Raigarh'* – Completed in February, 2025, (Value: ₹ 44,60,400).
- Co-CI in Consultancy Project titled *'Socio-Economic Survey of Fire and Land Subsidence Affected Areas of Jharia Coal Field'* –Completed in 2015 (Value: ₹ 8,33,000).
- Co-CI in Consultancy Project titled *'Developing and delivering on-line course on International Business Management'*, funded by Authorgen Technologies Pvt. Ltd. in January, 2014 (Value: ₹7,86,520).
- Co-CI in the Consultancy assignment titled *'Conduction of Il-6 Examination for Employees of TATA Steel'* - Completed in July' 2012 (Value: ₹ 25,17,651).
- Co-CI in Consultancy Project titled *'Impact assessment of NREGS initiatives at Dhanbad District'* - (For Dhanbad District Administration, Government of Jharkhand)- Status: Completed in April, 2011 (Value: ₹3,00,016).
- Co-CI in Consultancy Project titled *'Work Study for Assessment of Organizational Strength of DGMS'* – (For Director General of Mines Safety, Govt. of India) – Status: Completed in March, 2008 (Value: ₹9,76,668).
- Team Member in Consultancy Project titled *Impact assessment of CMPFO initiatives-* (For Coal Mines Provident Fund Organization, Government of India)- Status: Completed in February, 2007 (Value: ₹3,88,524).

(c) Select EDPs & MDPs

- CI in EDP titled *Executive Development Program on Project & Financial Management with Application Software for MCL Executives* funded by MCL; September 12 to 23, 2016 (Value: ₹11,50,000).
- CI in EDP titled *Executive Development Program on Project Management with Application Software for SECL Executives*, funded by SECL; January 11 to 21, 2016 (Value: ₹16,03,000).
- CI in EDP titled *Certificate Course on Project Management for Executives of Coal Industry* funded by MCL; October 21 to November 01, 2013 (Value: ₹17,88,771).

- Co-CI in MDP titled *Certificate Course on Project Management for Executives of Coal Industry* funded by BCCL; September 9 to 20, 2013 (Value: ₹15,61,804).
- CI in MDP titled *Soft Skill Training for the officials of Jharkhand Postal Circle* – funded by Dept. of Posts, GOI; May 1-3, 2013, and May 6-8, 2013 (Value: ₹6,00,000).
- CI in MDP titled *Corporate accounting in management planning and control for BSNL executives (Training of CAOs of Jharkhand and Bihar Circle, BSNL)* funded by BSNL (HQ), New Delhi from August 06 to 10, 2001 (Value: ₹1,21,000).
- CI in MDP titled *Corporate accounting practices in BSNL (Training of DDO level officers of Bihar Circle, BSNL)* funded by BSNL, New Delhi from January 08 to 12, 2001 (Value: ₹1,32,000).

Administrative Responsibilities Undertaken

- Officiating Director [IIT(ISM), Dhanbad], from July 01, 2023 to May 14, 2024.
- Deputy Director, [IIT(ISM), Dhanbad], from June 19, 2018 to June 18, 2021.
- Dean (Infrastructure), [IIT(ISM), Dhanbad], from August 26, 2016 to June 18, 2021.
- Associate Dean (Projects & Infrastructural Development), [IIT(ISM), Dhanbad], from January 10, 2015 to August 25, 2016.
- Head, erstwhile Department of Management Studies (DMS), from January 10, 2012 to January 09, 2015.
- Chief Hostel Warden, from February 2008 to September, 2011.
- Coordinator, MBA Program, from January 1998 to January 2011.

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