

PUBLICATIONS

Peer-Reviewed Journal Articles

- Odame C and Pandey, M. (2025). The relationship between emotional intelligence and conflict management styles. Accepted for publication in Sage Open, <https://doi.org/10.1177/21582440251365507> (WOS-SSCI-Q1, Scopus-Q1)
- Kumar, A., Pandey, M., & Shreyaskar, P. K. (2024). Three Decades of Digital Advertising: What the Bibliometrics Say and How AI Came into Play. *Vision*, 09722629241278149. <https://doi.org/10.1177/09722629241278149> (WOS-ESCI- Q2 , Scopus-Q3, ABDC- C)
- Banerjee, D., & Pandey, M. (2024). Women agripreneurs' effort for development of minor irrigation structure: A study in single crop drought area to boost farming activities. *European Economic Letters*, 14(3), 2149–2162. <https://doi.org/10.52783/eel.v14i3.1988> (ABDC-C)
- Banerjee, D., & Pandey, M. (2024). How passionate are the entrepreneurs? A bibliometric analysis. *Accountancy Business and the Public Interest*, 40(8), 26–47. <https://abpi.uk/wp-content/uploads/2024/10/24V400604.pdf> (ABDC-B)
- Banerjee, D., & Pandey, M. (2024). Rural women's entrepreneurial passion – A live study during the pandemic. *Accountancy Business and the Public Interest*, 40(6), 43–64. <https://abpi.uk/wp-content/uploads/2024/10/24V400604.pdf> (ABDC-B)
- Rajan, S. P., Pandey, M., & Kumari, S. (2024). The role of Jharcraft in sustaining and promoting Tussar silk of Jharkhand: An exploration. *Korea Review of International Studies*, 17(61) (ABDC- C)
- Mukherjee, S., & Pandey, M. (2024). The role of word-of-mouth in shaping automobile purchase decisions. *European Economic Letters*, 14(2), 1485–1490. <https://doi.org/10.52783/eel.v14i2.1494> (ABDC-C)
- Mukherjee, S., & Pandey, M. (2024). Influence of peer recommendations on car buying choices in the automotive industry. *Asian and Pacific Economic Review*, 17(1) (ABDC-C)
- Kumar, A., Pandey, M., & Kumar, A. (2024). Determinants of Consumers' Attitudes Towards AI-Enabled Advertising Over Social Media in Indian Context: Applying and Extending the Technology Acceptance Model. *Journal of Informatics Education and Research*, 4(1). <https://doi.org/10.52783/jier.v4i1.514> (ABDC-C)

- Kumar, A., Pandey, M., & Kumar, A. (2024). Exploring Gender Differences in Beliefs and Attitudes towards Advertising on Social Networking Sites: An Empirical Evidence. *European Economic Letters (EEL)*, 14(1), 161–175. <https://doi.org/10.52783/eel.v14i1.1012> (ABDC-C)
- Kumar A, Pandey M. Social Media and Impact of Altruistic Motivation, Egoistic Motivation, Subjective Norms, and EWOM toward Green Consumption Behavior: An Empirical Investigation. *Sustainability*. (2023); 15(5):4222. <https://doi.org/10.3390/su15054222> (WoS-SSCI-Q2, Scopus-Q2)
- Raj, P., Pandey, M., & Khatoon, A. (2023). Breaking the Mold-Analyzing Gender Stereotyping in the Workplace Through Bibliometric and Content Analysis. *Sage Open*, 13(4). <https://doi.org/10.1177/21582440231215154> (WOS-SSCI-Q1, Scopus-Q1)
- Nayak, A., Dubey, A., & Pandey, M. (2023). Work from home issues due to COVID-19 lockdown in Indian higher education sector and its impact on employee productivity. *Information Technology & People*, 36(5), 1939-1959.(WOS-SSCI-Q1, ABDC-A)
- Odame, C., & Pandey, M. (2023). Emotional intelligence levels of IIT students in India. *Education and Self Development*, 18(1), Article 02. <https://doi.org/10.26907/esd.18.1.02> (Scopus-Q3)
- Shreyaskar, P. K., Pandey, M., & Pathak, P. (2022). Factors Affecting Lobbying: Illustrations From India. *Vision*, 09722629221092142. <https://doi.org/10.1177/09722629221092142> (WOS-ESCI- Q2, Scopus-Q3, ABDC- C)
- Nayak, A., & Pandey, M. (2022). A study on moderating role of family-friendly policies in work–life balance. *Journal of Family Issues*, 43(8), 2087-2110. <https://doi.org/10.1177/0192513X211030037> (WOS-SSCI-Q2, Scopus-Q2)
- Odame, C., Boohene, D., & Pandey, M. (2022). Nexus between COVID-19 and emotional well-being of teachers: A position paper. *Journal of Advocacy, Research and Education*, 9, 49–52.
- Kumar, S., & Pandey, M. (2021). 9-ending prices in retail advertisements: Indian consumers' price perception and proneness to buy. *International Journal of Revenue Management*, 12(1-2), 1-33. <https://doi.org/10.1504/IJRM.2021.114971> (Scopus-Q3, ABDC - C)
- Shreyaskar, P. K., Pandey, M., & Pathak, P. (2021). Influence of Interest Group Lobbying in India: Case for the Washington Style Business of Persuasion. *Prabandhan*:

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<http://dx.doi.org/10.17010/pijom%2F2021%2Fv14i5-7%2F164687> (Scopus – Q3)

- Odame, C., Pandey, M., & Pathak, P. (2021). The effect of emotional intelligence on team cohesion. *International Journal of Business Excellence*, 25(3), 300-319. <https://doi.org/10.1504/IJBEX.2021.119462> (Scopus - Q3, ABDC - C)
- Singh, S. and Pandey, M. (2019), "Women-friendly policies disclosure by companies in India", *Equality, Diversity and Inclusion*, Vol. 38 No. 8, pp. 857-869. <https://doi.org/10.1108/EDI-12-2017-0291> (ABDC – B, Scopus-Q1, WOS-ESCI-Q3)
- Chatterjee, S., & Pandey, M. (2019). Consumer satisfaction attribute mapping in hospitality industry through ZMET. *International Journal of Business Innovation and Research*, 20(1), 87-105. <https://doi.org/10.1504/IJBIR.2019.101691> (Scopus - Q3)
- Nayak A & Pandey M. (2019) Effect of Work/Family Demand, Work/Family Conflict on Job Satisfaction: A Case of SAIL Women Employees, *The Journal of Institute of Public Enterprise* Jan-Jun, 42(1&2), pp1-27.
- Kumar, S., & Pandey, M. (2019). The effects of coupon proneness, price consciousness and sale proneness on consumers' buying intentions towards expiration date-based priced perishable food items: an Indian perspective. *International Journal of Green Economics*, 13(3-4), 235-256. <https://doi.org/10.1504/IJGE.2019.104513> (ABDC - C, Scopus- Q2)
- Balamoorthy, S., & Pandey, M. (2019). Colours in advertising and affective responses: the moderating role of gender and optimum stimulation level. *International Journal of Applied Management Science*, 11(3), 255-276. <https://doi.org/10.1504/IJAMS.2019.100995> (WOS-ESCI-Q4, Scopus- Q3)
- Kumar, S., & Pandey, M. (2018). Retail price endings and consumers' buying behavior: Evidence from an emerging economy. *Journal of Applied Economic Sciences*, 13(1), 266-286. (Scopus-Q3, ABDC-C)
- Anuradha, & Pandey, M. (2018). Problem Faced by New Mothers in Balancing Work and Family Life. *Pacific Business Review International*, 10(8), 119-129. (WOS-ESCI-Q4)
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- Kumar, S., & Pandey, M. (2017). The impact of psychological pricing strategy on consumers' buying behaviour: a qualitative study. *International journal of business and systems research*, 11(1-2), 101-117. <https://doi.org/10.1504/IJBSR.2017.080843> (ABDC-C, Scopus- Q4)
- Dubey, A., & Pandey, M. (2016). Facilitators and impediments of job satisfaction in an organization's political atmosphere. *International Journal of Economic Research*, 13(1), 67-74. (Scopus Q4)
- Singh, S., & Pandey, M. (2016). Women-Friendly Policies being adopted by Organizations: An Innovative aspect. *SMS Journal of Entrepreneurship & Innovation*, 3(Issue-1), 64-70.
- Dubey, A., & Pandey, M. (2017). Quantification of the impact of big five personality traits on political skills. *Prabandhan: Indian Journal of Management*, 10(2), 53-62. (Scopus-Q3)
- Giri, A., & Pandey, M. (2016). Relationship Marketing as an Effective Promotional Tool of Yoga Marketing in the Urban Indian Market: An Empirical Study. *Indian Journal of Marketing*, 46(5), 42-54. (ABDC-C , Scopus-Q3)
- Dubey, A., & Pandey, M. (2016). Deciphering the Genetics of Political Behaviour in Organizations, *Science and Culture*, 82 (1-2), pp. 42-45.(Indexed in Web of Science)
- Dubey, A., Pandey, M. (2016). No One Can Serve Two Masters: A Contradictory Opinion in Case of Organizational Politics and Ethics, *Purushartha: A Journal of Management Ethics and Spirituality*, 9 (2), pp 63-72 (Scopus-Q2)
- Giri, A., & Pandey, M. (2016). Effect of Contemporary Issues and Challenges on Yoga Awareness and Acceptance in Indian Urban Market: An Empirical Study, *Journal of Marketing Vistas: The Institute of Public Enterprise (IPE)*, 5(1), pp. 66-78.
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- Pandey, M. (2016). Dwindling Ethics in Modern Times: A Study of Young Indian Managers. *PURUSHARTHA-A journal of Management, Ethics and Spirituality*, 9(1), 118-124. (Scopus-Q2)
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- Shukla, N., Pandey, M., & Singh, S. (2015). Service laws and working women: Filling inclusion gaps in national development. *Vidyabharati International Interdisciplinary Research Journal*, 4(1), 43-46.
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Chapters in Edited Books / Conference Proceedings

- Odame, C., Pandey, M., & Boohene, D. (2022). Unleashing Emotions: The Role of Emotional Intelligence Among Students in Upholding Sustainable Development Goals. In *Higher Education for Sustainable Development Goals* (pp. 171-179). River Publishers.
- Shreyaskar, P.K., Pathak, P., Pandey, M. (2021). Indian Lobbying Industry. In: Harris, P., Bitonti, A., Fleisher, C.S., Skorkjær Binderkrantz, A. (eds) *The Palgrave Encyclopedia of Interest Groups, Lobbying and Public Affairs*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-13895-0_146-1
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- Rajan, P., & Pandey, M. (2015). *An Exploration of Promotional Strategy of Jharkraft*, in Kundu et al edited Book on “Management and Global Business Scenario”, pp. 213-220.
- Giri, A., & Pandey, M. (2015). *Consumer Perception to Modern Versus Ayurveda Medical System in Urban Indian Market: An Empirical Study*, in Kundu et al edited Book on “Management and Global Business Scenario”, pp. 49-58.
- Anuradha, & Pandey, M. (2014). *Attaining Organizational Sustainability through Work-Life Balance: A Case Study*, in Singh et al. Edited Book on Effectiveness, Ethics and Sustainability: The Measures of Organizational Excellence, Excel Books, New Delhi, pp. 275-280.
- Chatterjee, S., & Pandey, M. (2014). *Olfactory Branding: Scopes & Opportunities in Retail Industry in India*, in Singh et al. Edited Book on Effectiveness, Ethics and Sustainability: The Measures of Organizational Excellence, Excel Books, New Delhi, pp. 311-315.
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- Sur, S., & Pandey, M. (2014). *Developing a conceptual Model on emerging online-shopping environment in India*, in Singh et al. Edited Book on Effectiveness, Ethics and Sustainability: The Measures of Organizational Excellence, Excel Books, New Delhi, pp. 291-296.
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- Pandey, M. (2008). *CSR Activities in the Context of Environment: A Comparative Study of Public and Private Sector Banks*, in Pathak et al. Edited Book on Management Education the Environmental Dimensions, Excel Books, New Delhi, pp.223-241.

Presentations in Conferences/ Seminars

- Mallick, D., Jha, C.K & Pandey, M. (2025). A review on efficiency evaluation of PSFs and need for smart systems. Paper presented at International Conference on Smart, Resilient and Sustainable Infrastructure (SRISTI), IIT ISM Dhanbad, India.
- Mallick, D., & Pandey, M. (2024). Balancing performance and well-being: The role of high-performance work systems in managing employee mental health amidst VUCA challenges. Paper presented at POMS India International Conference, IIM Ranchi, Jharkhand, India.
- Raj, P., & Pandey, M. (2024). Effects of gender stereotypes on career aspirations of working women: Insights from India. *International Industrial Relations Conference 2024*, Conference held on, January 8–9, 2024 in XLRI Jamshedpur, India.
- Divyansh, A., & Pandey, M. (2024). The role of immersive technologies in inspiring consumer engagement: A study. *MICA's 10th International Communication Management Conference: Immersive Technology and Experiences - Implications for Business and*. Conference held on January 18–20, 2024, at MICA, Ahmedabad, India.
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