

Issue: March - May, 2025

# Newsletter



Department of  
Management Studies &  
Industrial Engineering



# Departmental Achievement



## From the Editor's Desk

Dear Colleagues,

Welcome to this edition of our departmental newsletter! As we continue to navigate through another exciting chapter of the year, we're thrilled to share the many milestones, updates, and achievements that have taken place within our department.

## A Glance over the recent Departmental Events

### Development & Set-up of Departmental Labs

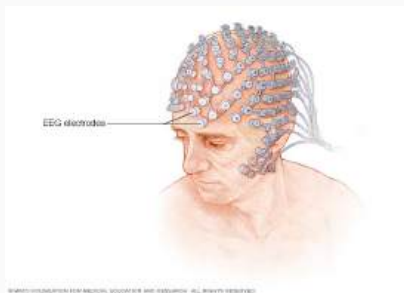
**Psychology Lab:** Enriched with many facilities like Ring Toss, Tower Building/Cube Construction, Ergograph, Tachistoscope, Card sorting etc.

**Work Study and Ergonomics Lab:** This lab encompasses facilities like Foot Pressure Measurement System, Time and Motion Study Software etc.

**Eye Tracking Lab:** Screen based eye tracker is utilized for conducting experiments in consumer and Ergonomics research.

**Business Communication & Personality Development Lab**

**Electroencephalogram (EEG) Lab**



### Databases and Softwares

- Bloomberg Terminal
- CMIE Prowess Corporate
- SMART-PLS
- ARENA simulation software



*Note: All the above images are only for indication, not the actual image.*

# Achievements of the Faculty Members



## EDP

The Indian Institute of Technology (Indian School of Mines), Dhanbad, successfully organized a five-day Executive Development Program (EDP) on **"Project and Financial Management with Project Management and Simulation Software for NCL Executives"**. The program was held from May 19 to May 23, 2025, at MDI, CETI, under the esteemed guidance of **Prof. Niladri Das (Chief Investigator)** and **Prof. Rashmi Singh (Co-Chief Investigator)**.

The Executive Development Program featured a series of expert-led sessions delivered by distinguished speakers from IIT (ISM) Dhanbad and CIMFR. **Prof. Rajni Singh, Dean (Media & Branding)**, IIT (ISM) Dhanbad, addressed the crucial subject of Leadership and Motivation Issues in Mining Projects, emphasizing the role of leadership in driving performance and team cohesion in complex mining environments. **Prof. Rashmi Singh** shared her expertise on Risk Analysis and Simulation Modeling in the Mining Industry, providing participants with tools to identify, assess, and manage uncertainties in project planning. **Prof. Niladri Das** conducted a comprehensive session on Financial Statement Analysis, Capital Budgeting, and Social Cost-Benefit Analysis in Industrial Projects, equipping executives with frameworks for evaluating project feasibility and long-term value creation. **Prof. Esha Saha** focused on Project Scheduling Using Network Techniques, highlighting the importance of effective planning and resource allocation through modern project management tools. Lastly, **Dr. A. K. Singh, Senior Scientist at CIMFR, Dhanbad**, delivered an insightful session on the Magnitude and Mechanisms for Financing Low-Carbon Technologies, shedding light on sustainable finance strategies in alignment with India's energy transition goals.

The program featured insightful discussions on project management within the coal mining industry, coal-related challenges, and the role of financial strategies in sustainable mining. A significant focus was placed on the coexistence of coal with India's net-zero emission goals, exploring innovative approaches and mechanisms to finance low-carbon technologies.

This EDP reinforced IIT (ISM) Dhanbad's commitment to empowering professionals from the coal and energy sector with the knowledge and tools needed to lead sustainable, efficient, and forward-looking projects.



## कार्यकारी विकास कार्यक्रम का शुभारंभ

धनबाद : आइआइटी आइएसएम ने एनसीएल अधिकारियों के लिए परियोजना और वित्तीय प्रबंधन पर सोमवार को कार्यकारी विकास कार्यक्रम शुरू किया। प्रबंधन अध्ययन और औद्योगिक इंजीनियरिंग विभाग (डीएमएसआईई) का यह कार्यक्रम 23 मई तक एमडीआई बिल्डिंग, एचआरडी, एनसीएल सिंगरौली में होगा। आइआइटी आइएसएम के निदेशक प्रो. सुकुमार मिश्रा ने की अध्यक्षता प्रो. रश्मि सिंह और प्रो. नीलाद्री दास एवं एनसीएल के कार्यक्रम समन्वयक विशाल सिंह ने विचार रखे। इसमें आधुनिक परियोजना प्रबंधन और सिमुलेशन उपकरणों का लाभ उठाने पर विशेष जोर दिया गया।



## एनसीएल के अधिकारियों का प्रशिक्षण शुरू

धनबाद. आइआइटी आइएसएम के मैनेजमेंट स्टडीज के औद्योगिक अभियंत्रिकी विभाग की ओर से नॉर्डन कोलफील्ड्स लिमिटेड (एनसीएल), सिंगरौली के अधिकारियों के लिए पांच दिनी एग्जीक्यूटिव डेवलपमेंट प्रोग्राम सोमवार से शुरू हुआ है. परियोजना और वित्तीय प्रबंधन विषय पर आधारित यह कार्यक्रम 23 मई तक एनसीएल सिंगरौली के एचआरडी केंद्र में आयोजित हो रहा है. उद्घाटन आइआइटी आइएसएम के निदेशक प्रो. सुकुमार मिश्रा ने ऑनलाइन किया. कार्यक्रम का समन्वय प्रो. रश्मि सिंह व प्रो. नीलाद्री दास (आइआइटी) तथा एनसीएल के विशाल सिंह (मैनेजर, एचआर) कर रहे हैं. प्रशिक्षण में आइआइटी के प्रोफेसर और सिफर के वरिष्ठ वैज्ञानिक सत्रों का संचालन कर रहे हैं. कार्यक्रम में एनसीएल के 30 वरिष्ठ अधिकारी भाग ले रहे हैं.

# Achievements of the Faculty Members



## EDP

The Department of Management Studies and Industrial Engineering at IIT (ISM) Dhanbad is pleased to share the successful inauguration of the certification course on **"Data Analysis through Spreadsheet Modelling"**, aimed at equipping underprivileged students of Dhanbad with essential data literacy and analytical skills under the **CSR initiative** of **CCSO-SAIL**.

The inaugural ceremony was graced by senior officials from SAIL, including **Shri Sanjay Tewary (CGM, HR)**, who served as the **Chief Guest**, along with **Shri Y. K. Paswan (GM, HR)** and **Shri S. K. Sahu (Head, Finance)**. **Prof. Dheeraj Kumar, Deputy Director (IIT ISM, Dhanbad)**, presided over the session, and **Prof. Niladri Das, Head (In-Charge) of the Department**, marked their presence and extended their support for the initiative. The course is being conducted under the leadership of our faculty members, **Prof. Shashank Bansal** and **Prof. Himanshu Gupta**.



# Achievements of the Faculty Members



## EDP

**Prof. Shikha Singh** along with **Prof. Preeti Roy** welcomed the next batch of the executives from Coal India Limited and completed their training program titled "**Refresher Training Program for CIL Executives**" from **01<sup>st</sup> to 15<sup>th</sup> May, 2025** at **IIT (ISM) Dhanbad**. It focuses on equipping executives with vital skills for navigating the rapidly evolving and complex coal mining industry. This initiative also aims to strengthen the collaboration between academia and industry.



**Prof. Govind Swaroop Pathak** has presented a paper named '**Generative AI as a Catalyst for Sustainable Business Models: A Multiple Case-study Approach**' Co-authored with **Romi** in the prestigious **25th Global Conference on Flexible Systems Management (GLOFIT 25)** and **International Association of Technology and Management (IATM) conference** organized by **Point Park University** and **Pennsylvania Western University, USA** from **29<sup>th</sup> - 31<sup>st</sup> May, 2025**.

## Paper Publications:

**Prof. Niladri Das** published a research paper titled **Do Cybersecurity Policies Influence the Effectiveness of Corporate Governance on Bank Performance? Insights from Quad Countries** co-authored with **Marghoob Enam** and **Nikita Singh** in the **Digital Policy, Regulation and Governance Journal (ABDC: B; Web of science: Q2)**.



**Prof. Himanshu Gupta** published a research paper titled **Innovating tomorrow: Industry 5.0's role in shaping the workforce and socio-economic development in the sustainable energy transition era** co-authored with **Rishabh Sharma (as 1<sup>st</sup> Author)**, and **Barsha Nibedita** in the **Journal of Environmental Management (ABDC: A; Web of science: Q1)**.



**Prof. Debashree Roy** published a research paper titled **Fun or warm: How conversational style boosts customer engagement** co-authored with **Abhisek Kuanr**, **Debasis Pradhan** and **Tapas Ranjan Moharana** in the **Journal of Retailing and Consumer Services (ABDC: A; Web of science: Q1)**.



# Achievements of the Faculty Members



## Outreach Activities

**Prof. Mrinalini Pandey** was Invited to deliver Inaugural speech in the CSU Funded National Seminar entitled – **संस्कृतोन्मुखीकरणकार्यक्रमःजनकल्याणसंस्कृतज्वेत्युपरिजातीयासंगोष्ठी** (Sanskrit Orientation Programme Cum International Seminar on Sanskrit for Human Welfare) on **23<sup>rd</sup> April, 2025** Organized by the **Department of Sanskrit Sidho-Kanho-Birsha University, Purulia** in Collaboration with **Central Sanskrit University, New Delhi**.

She also successfully completed the **NPTEL Course on Advertising and Promotions Management** organized during **January - April, 2025** session (**Learners enrolled- 6096, Exam registrations-1987**).

**Prof. Mrinalini Pandey** also served as the *Resource Person* for many Executive Development Programs like “**Training of Trainers (ToT) for Enhancing the Skilling/Teaching Quality of Trainers**” organised by the **Department of Mining Engineering, Indian Institute of Technology (Indian School of Mines), Dhanbad - 826004, Jharkhand, Bharat**, under the scheme of **PMKVY4.0 & NSDC**, and “**Communication and Effective leadership leadership skills**” for “**BEHAVIORAL COMPETENCY DEVELOPMENT PROGRAM**” for the Executives of **BCCL** held at **Kalyan Bhavan, BCCL** on **20<sup>th</sup> May, 2025**, the Ministry of Textiles sponsored EDP on the topic “**Marketing of Handicraft products and waste and disaster management**” held at **Ranchi** on **19<sup>th</sup> May, 2025**, “**Consumer behavior towards handicraft products and branding emerging as an eco-friendly product**” held at **Bokaro** on **28<sup>th</sup> March, 2025**, “**Academic Leadership, Governance, and Management**” held on **21<sup>st</sup> March, 2025** for online NEP Orientation and Sensitization Program of **Ranchi University**, “**Academic Leadership, Governance, and Management**” held on **04<sup>th</sup> March, 2025** for online NEP Orientation and Sensitization Program of **Jamia Milia Islamia**, “**Employability Skills**” in Skill Development Program on **03<sup>rd</sup> March, 2025**.



### Advertising & Promotions Management

By Prof. Mrinalini Pandey | IIT - ISM Dhanbad

Learners enrolled: 6096 | Exam registration: 1987



# Achievements of our students



**Romi** has presented paper titled **'Promise or Peril: The Metaverse's Role in the Emerging Economy'** Co-authored with **Prof. Govind Swaroop Pathak** in the prestigious **25th Global Conference on Flexible Systems Management (GLOFIT 25)** and **International Association of Technology and Management (IATM)** conference organized by **Point Park University** and **Pennsylvania Western University, USA** from **29<sup>th</sup> - 31<sup>st</sup> May, 2025**.

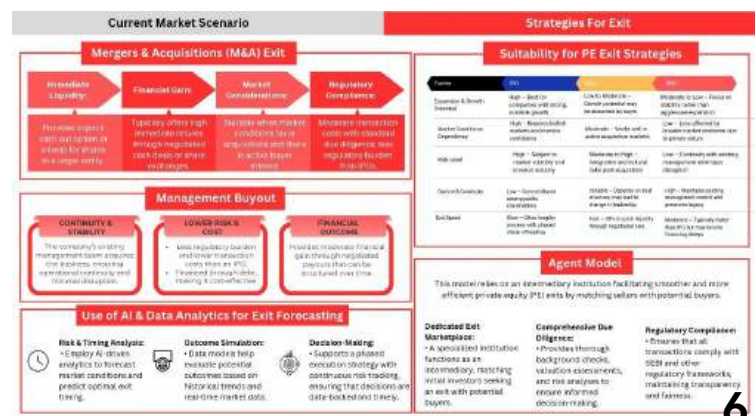
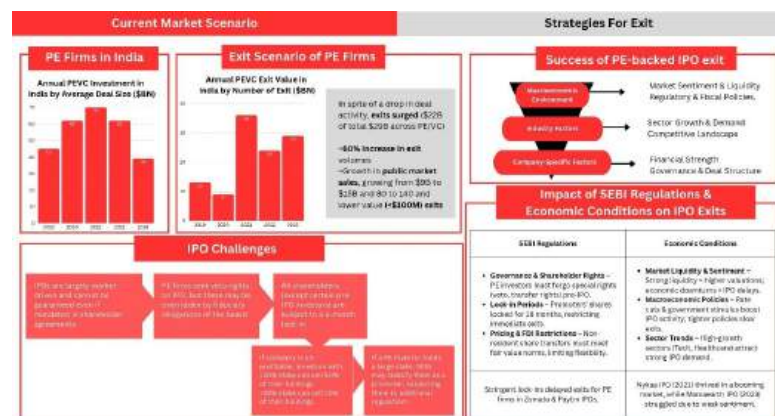
## Achievements of the Students in the Co-Curricular Activities

**Sandeep Baja, Vignesh Giridhar, Prashanth Vislavath, and C Atri Krishna** participated in the **NTPC Electron quiz**, being held at Ranchi from 1<sup>ST</sup> February to 28<sup>th</sup> February, 2025.

**Vinla Rose** grabbed the **1<sup>st</sup> Position (cash prize of ₹10,000)** in the **Reagnant populi - Nation wide HR case study competition**, organized by the **Department of Management Sciences, IIT Kanpur**, on 22<sup>nd</sup> March, 2025.

**Hrithik Bhaishya** completed a 12-week **NPTEL online certification course** titled **"AI in Human Resource Management,"** conducted by **IIT Guwahati** from January - April, 2025.

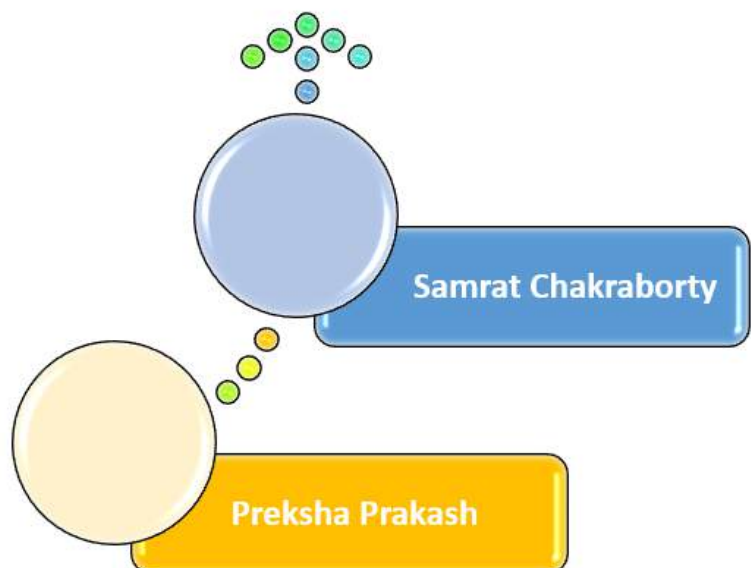
**Himani Loshwar, Skandh Gupta, and Yadyanesh Nikam**, students of MBA program, secured a spot as **National Finalists** in the prestigious **CRISIL Capital Case Challenge 2025**, hosted by the **Finance & Investment Cell, Hindu College**.



# A Glance over our Lucrative Placement Records



Our placement saga continues adding to the previous month numbers...



Kumar Kartikey

Siddharth Sahu

Kumar Adarsh

Anjali Singh

Pratik Raj

Tushar Pandey

Rahul Pandey

Prashant Singh

Asif Ali

Deeptangshu Mishra

Nitesh  
Kumar

# A Glance over our Lucrative Placement Records



Our placement saga continues adding to the previous month numbers...

**GOLDI  
SOLAR**



**digit**

Arijit  
Bhattacharyay

Yogesh  
Pandey

Akash  
Pal

**SWITCH**

Switch  
Mobility

Ayush  
Singh

**taabi**

Subhajit Chatterjee



Abhishek  
Srivastava

# Internship Opportunities



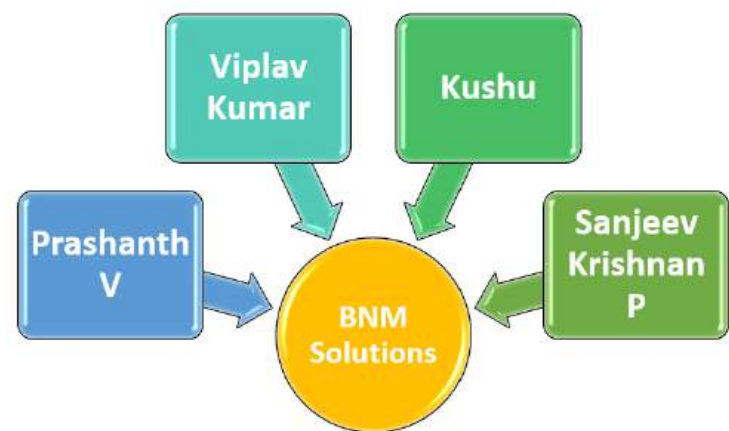
**ANNAPURNA**  
FINANCE  
GROWING TOGETHER

**K Sandhyana Sankreeti**

**Mohit Kumar Mishra**

**Anjali Bharti**

**Anubhav Agarwal**



**Somesh**

**taabi**

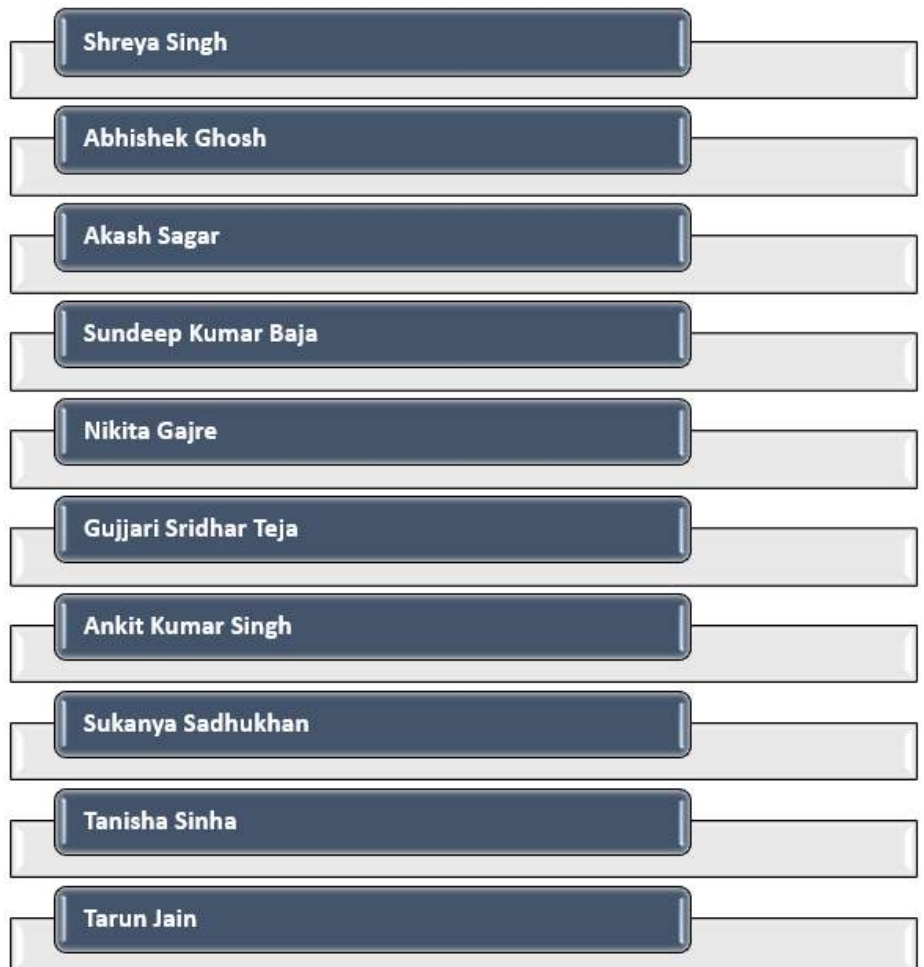
**Yogesh Tiwari**

**Yash**

**Smridhi  
Yadav**

**VE COMMERCIAL VEHICLES**  
A VOLVO GROUP AND EICHER MOTORS JOINT VENTURE

# Internship Opportunities



# Upcoming Events



**Mark your Calendar for the upcoming events organized by the Department.**

## International Conference on Digital Technologies for Business Excellence and Sustainable Development and creating Vikshit Bharat@2047 (ICDTBESDVB 2025)

**Date(s) of the Conference:** 5th and 6th July, 2025  
**Pre-Conference Workshop:** 4th July, 2025

**Paper (s) to be submitted under the following areas of Digital Technologies for Business Excellence and Sustainable Development but not limited to:**

- Marketing Management
- Financial Management
- HR Management
- Operations Management
- Business Analytics
- Information System and Information Technology
- Energy Management
- Industrial Engineering
- Artificial Intelligence and Machine Learning
- Internet of Things
- Blockchain Technology
- Strategic Management
- Entrepreneurship and Innovation
- Sustainability Management
- Circular Economy

A pre-conference workshop will be conducted by eminent expert(s) in the area for UG, PG and Ph.D. students and industry practioners.

**Registration Fee**

UG students: Rs. 3,000  
 PG and Ph.D. students: Rs. 5,000  
 Faculty, Scientists and Academicians: Rs. 7,500  
 Industry Practioners: Rs. 10,000 + 18% GST  
 International Participants: \$100 + Applicable GST

**Sponsorship**

Platinum: Rs 12 Lakhs+18% GST (15 delegates free)  
 Diamond: Rs. 10 Lakhs+18% GST (10 delegates free)  
 Gold: Rs. 6 Lakhs+18% GST (6 delegates free)  
 Silver: Rs. 4 Lakhs+18% GST (4 delegates free)  
 Bronze: Rs. 2 Lakhs+18% GST (2 delegates free)

**Organizing Team**

Prof Sandeep Mondal, HOD, MS&IE: Chairperson  
 Prof Rashmi Singh: Convenor  
 Prof Niladri Das: Co-Convenor  
 Prof Esha Saha: Organizing Secretary  
 Prof Aamna Khan: Treasurer

**Organized by:**  
 Department of Management Studies and Industrial Engineering  
 IIT(ISM), Dhanbad

**Abstract Submission**  
21st April, 2025

**Early Bird Registration**  
09 May, 2025

**Communication of the acceptance of Abstract**  
6th May, 2025

**Full Paper Submission**  
30 May, 2025

The submission Web page for ICDTBESDVB 2025 is <https://easychair.org/conferences?conf=icdtbesdvb2025>

**Payment Details**

Payment to be made through below account:-  
 Bank Name: Canara Bank  
 Account Number: 0986101024892  
 IFSC Code: CNRB0000986  
 Note: Boarding and Lodging will be provided to all registered delegates on payment basis based on availability of rooms.

Conference Partner (Media Partner, Knowledge Partner, Hospitality Partner, etc.): Rs. 5 lakhs + 18% GST (5 delegates free)

**Advertisement in Conference brochure** ₹ 3.0 lakhs + 18% GST (Colour) ₹ 1.5 lakhs + 18% GST (B/W)

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**International Conference on Digital Technologies for Business Excellence and Sustainable Development and creating Vikshit Bharat@2047 (ICDTBESDVB 2025)**

**Date: 05th to 06th July, 2025**

**Mode: Hybrid**

## Editorial Board

**Dr. Sabnam Basu**  
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**Dr. Preeti Roy**  
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## Student Co-ordinators

**Rajat Rakshit**

**Surabhi Pandey**