

Issue: August – September 2025

NEWSLETTER

**Department Of
Management Studies
& Industrial
Engineering**



DEPARTMENTAL ACTIVITIES



From the Editor's Desk

Welcome to this edition of our departmental newsletter! As we continue to navigate through another exciting chapter of the year, we're thrilled to share the many milestones, updates, and achievements that have taken place within our department.

A glance at the recent departmental events



Esteemed speakers, engaging discussions, and impactful learning at “Samarthya-25”

Our department organized Samarthya – The HR Conclave, bringing together distinguished speakers who shared valuable insights and knowledge.



The two-day event featured an impressive lineup of industry leaders and featured engaging panel discussions on Hybrid Work, Green HR, and Evolving & Tech-Integrated Roles in MBA, fostering insightful dialogue on the future of work and leadership while strengthening the bridge between academia and industry.



DEPARTMENTAL ACTIVITIES



The department organized an **Orientation Programme** for Clubs and Committees to introduce new students to various opportunities, enabling them to explore and join according to their interests.

The MBA representatives of the SCPT hosted multiple **Alumni Talk Sessions** via CDC, where our alumni shared their valuable insights and covered diverse, career-relevant themes.

- **Purva Mangal** (Batch 2017–19) provided guidance on breaking into a finance career.
- **Pramit Ghosh** (Batch 2020–22) shared expertise in Analyst Relations.
- **Shreya Bhatnagar** (Batch 2020–22) discussed the nuances of off-campus placements.



The Department proudly hosted the **Regional Investor Seminar** in collaboration with the **Bombay Stock Exchange (BSE) Investors Protection Fund** and **SEBI**. The event featured insightful sessions by **Mr. Adwait Abhay Dahale** and **Mr. Karan Rajak**, focusing on smart investing and avoiding costly mistakes under the theme: ‘Copying the investment decisions of others is dangerous. Invest right to future bright.’

The **Analytics Club** hosted a fireside chat featuring **Mr. Sushant Kumar** (Batch of 2021–23). The session offered a comprehensive look at the scope of business analysis across industries, must-have technical skills for aspiring analysts, and a strategic approach to building a career in business analytics.

STUDENT ACHIEVEMENTS



Sai Preeti Dubey secured **2nd rank** in the **Article Writing Competition** hosted by **IIM Rohtak**, showcasing exemplary writing skills and insightful perspectives.



Shubham Mishra, Sujata Pal, Devang Parate, Abhishek Pal, Swati Raj, and Deepa Pujari participated in and won **Case Quest 2.0**, organised by **Balaji Institute of Technology and Management** in collaboration with **Maruti Suzuki**, showcasing exceptional strategic thinking.

Nikunj Yadav, Swati Priya, and Sarika Mehta were finalists in **Case Chronicles** at **E-Summit, IIT Indore**, demonstrating remarkable problem-solving skills.



At **DYP Ventura 2025**, among 825 startups, **Skandh Gupta and Yadnyesh Nikam** secured 1st place in the semi-finals and ranked 9th in the finals — a remarkable achievement showcasing their innovation and entrepreneurial spirit.

ACHIEVEMENT OF FACULTY MEMBERS

CBDE



Innovation & Product Development Workshop under the CBDE Program at IIT (ISM) Dhanbad (30–31 Aug) empowered participants with hands-on frameworks in design thinking, startup strategy, product design, and human-centric innovation, guided by Prof. J. Ramkumar(IIT Kanpur) and coordinators Prof. Shikha Singh & Prof. Mrinalini Pandey.

EDP

DMS&IE successfully hosted an **Executive Development Program on ‘Data Analytics for Decision Making’** for Maithon Power Limited executives. The program, coordinated by **Prof. Shashank Bansal** and co-coordinated by **Prof. Himanshu Gupta**, featured inspiring addresses by **Prof. Sukumar Mishra**, **Prof. Sandeep Mondal**, and **Prof. J.K. Pattnayak**, equipping leaders with practical tools for data-driven decision-making



ACHIEVEMENT OF FACULTY MEMBERS



CSR

A three-day workshop was successfully conducted under the CSR initiative titled “**Designing and Delivering Capacity Building Programme for High-Quality Millet Cultivation to Empower Tribal Women Entrepreneurs in West Bengal Creating Digital Marketing Platform for Effective Delivery**”, spearheaded by **Prof. Niladri Das** and **Prof. Rashmi Singh** of IIT-ISM Dhanbad and sponsored by **Coal India Limited (CIL)** at Salma Gram Panchayat, Bankura (Saltora Block) West Bengal. This initiative aims to support and empower tribal women in West Bengal by providing them with training on high-quality millet cultivation techniques. The programme builds their skills in modern and sustainable farming practices, improves productivity and crop quality, and provides hands-on exposure in the field. In addition, it seeks to create a dedicated digital marketing platform to connect women directly with buyers, thereby expanding their market reach and income potential.



बांकुड़ा में किसानों को बाजारे की खेती का प्रशिक्षण दे रहा आइआईटी आइएसएम



कोल इंडिया लिमिटेड की सीएसआर पहल के तहत उच्च गुणवत्ता वाले बाजरा खेती प्रशिक्षण कार्यक्रम का आयोजन

उत्तराखण्ड जलसंधारण संयोजक
धनबाद: बांकुड़ा जिले के सालतोड़ा ब्लॉक, बरवाड़ा ग्राम पंचायत में तीन दिन का उच्च गुणवत्ता वाले बाजरा खेती प्रशिक्षण कार्यक्रम आयोजित किया जा रहा है। यह कार्यक्रम कोल इंडिया लिमिटेड की सीएसआर पहल के तहत है और इसे आइआईटी आइएसएम द्वारा आयोजित किया जा रहा है।
 कार्यक्रम में जलवायु के अनुकूल खेती, पोषक गुण, बाजरा प्रसंजन और डिजिटल मार्केटिंग पर शोध प्रकाश दिया जा रहा है। प्रशिक्षण का यह पहल, किसानों, महिला, सामाजिक, राजकीय, किसान पंचा कुटुंब विकास/संरक्षण, किसान संकाय और पंचायत प्रशिक्षण का हिस्सा है। तीन दिन के दौरान, डॉ. राशमी सिंघ और डॉ. निराली दास के नेतृत्व में प्रशिक्षण टीम का नेतृत्व किया जाएगा। इस कार्यक्रम का उद्देश्य है कि किसानों को उच्च गुणवत्ता वाले बाजरा खेती के तरीके, बाजरा खेती के लाभों से अपनी आय बढ़ाने के लिए प्रशिक्षण के अवसर प्राप्त कर सकें। कार्यक्रम में जलवायु के अनुकूल खेती, पोषण सुरक्षा, बैल्यू एडिशन और डिजिटल मार्केटिंग पर खास ध्यान दिया जा रहा है।



आइआईटी (आईएसएम) धनबाद ने बांकुड़ा के सालतोड़ा में किया बाजरा खेती प्रशिक्षण कार्यक्रम का आयोजन

बांकुड़ा/धनबाद: बांकुड़ा जिले के सालतोड़ा ब्लॉक, बरवाड़ा ग्राम पंचायत में 27 से 29 अगस्त तक तीन दिन का उच्च गुणवत्ता वाले बाजरा खेती प्रशिक्षण कार्यक्रम आयोजित किया जा रहा है। यह कार्यक्रम कोल इंडिया लिमिटेड की सीएसआर पहल के तहत है और इसे आइआईटी आइएसएम द्वारा आयोजित किया जा रहा है।
 कार्यक्रम में जलवायु के अनुकूल खेती, पोषण सुरक्षा, बैल्यू एडिशन और डिजिटल मार्केटिंग पर खास ध्यान दिया जा रहा है।



PUBLICATIONS, PRESENTATIONS & ACADEMIC ENGAGEMENTS



Paper Publication

Dr. Niladri Das published a research paper titled **Do ESG controversies moderates the relationship between corporate sustainability and firm performance? A panel quantile regression approach** co-authored with **Nikita Singh** in the **Benchmarking: An International Journal**.

DOI: doi.org/10.1108/BIJ-12-2024-1057



Dr. Krishnendu Shaw published a research paper titled **Integrating environmental, social and risk factors in lot-sizing and supply chain network design** co-authored with **Shivam Mishra**, and **Nagesh Shukla** in **Journal of the Operational Research Society** **DOI:** doi.org/10.1080/01605682.2025.2537887

Savitri Kumari published a research paper co-authored with **Dr. Bibhas Chandra** titled **Unveiling the Influence of Consumer Materialism and Self-Perception on Online Apparel Shopping: A Cross-Modal Analysis Using Mouse-Click Attention Tracking (mcAT)** in **Journal of Quality & Quantity** **DOI:** doi.org/10.1007/s11135-025-02258-9



Conferences

Ankita Tilak presented a paper titled **“Connected Yet Vulnerable: The Impact of BigTech on the Stability and Power of Indian FIs”** and won the **Best Paper Award** at **Wits Global Fintech Conference 2025**, hosted in South Africa

Rajat Rakshit presented a paper titled **“Fintech on the Brink: Should InCred Finance go public or consolidate first?”** at **Wits Global Fintech Conference 2025**, hosted in South Africa.

Savitri Kumari presented a paper titled **“Consumer Experience in the Digital Age: Enhancing Tactile Engagement in Online Shopping”** at **AMA (American Marketing Association) Summer Academic Conference 2025**, hosted in Chicago, Illinois.

MESSAGE FROM ALUMNI



Pramit Ghosh
Analyst Relations Manager
Tata Consultancy Services
Batch of '22 (MBA Core)

Hello everyone! To all of you who are cruising your way past through the MBA and MTech journey, I would like to just convey that like how my days at IIT (ISM) Dhanbad gave me so many friendships, lots of learning, and countless memories that still guide me today, always remember that, every challenge is an opportunity in disguise.

Today's market is evolving fast, so focus on building adaptable skills and staying curious about new technologies and sectors. Actively network, learn continuously, and explore opportunities in fast-growing fields, and places where you will be forced to grind. These efforts will keep you competitive. Every challenge is a chance to learn, and with the right mindset, your hard work now will build the future you dream of. Wishing you all an exciting and fulfilling path ahead!

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